

Sarah E. Abernathy

Graphic Designer

Contact

 Durham, NC

 saraheabernathydesign@gmail.com

 SarahEAbernathy.com

Skills

Photoshop
Illustrator
InDesign
After Effects
Premiere Pro
WordPress
Microsoft 365
UX Certified



Education

- > Master of Art and Design— Animation and New Media
NC State University, Raleigh, NC
- > Bachelor of Fine Arts— Animation/Interactive Design, and Illustration
East Carolina University, Greenville, NC | Cum Laude



Experience

- > Senior Graphic Designer | Association of International Certified Professional Accountants | Durham, NC | June 2015 - Present
 - Created digital and physical assets, including white papers, brochures, web and social graphics, presentations, and conference materials.
 - Provided visual design support to the Engagement and Learning Innovation team, including user experience design, infographics, animations, and learning interactions.
 - Assisted in developing a variety of course content learning solutions, including eLearning, instructor-led training, virtual training sessions, and self-study programs.
 - Upheld the brand identity and design principles of the Association.
- > Multimedia Specialist | The IntelliMedia Group
Raleigh, NC | Jan 2012 - April 2015
 - Designed and developed 2D and 3D digital assets for education and training software.
 - Collaborated with researchers and targeted users to refine designs of multimedia assets.
 - Created user interface prototypes and designed dissemination materials, including videos, handouts, and posters, to describe learning environments and demonstrate their impact.
 - Contributed to research projects by developing designs, prototypes, and websites, as well as preparing papers, presentations, and reports describing the research.
- > Assistant Videographer | IES, NCSU
Raleigh, NC | Aug 2010 - Dec 2011
 - Filmed and edited for e-learning development and assisted in creating e-learning courses.
 - Assisted in a major project on North Carolina manufacturing involving traveling across North Carolina to interview and capture footage of various manufacturers for a combined exhibit.
- > Designer | University Multimedia Center
Greenville, NC | Sept 2008 - Aug 2010
 - Collaborated with instructors to improve educational tools, including creating websites complete with interactive maps and animated features.
 - Assisted in the animation process from modeling through rendering to compositing.
- > Multimedia Specialist | Out of Our Minds Studios
Winston-Salem, NC | Summer 2008
 - Assisted in post-production of the full-length animated film, "The Magistical," using Lightwave and Adobe After Effects.